

The book was found

Making The Modern Primitive: Cultural Tourism In The Trobriand Islands



Synopsis

Making the Modern Primitive provides an anthropological analysis of the encounter between local residents and tourists in the Trobriand Islands, a place renowned in anthropology and represented in various media as "culturally authentic." In such a place, how are ideas about authenticity implicated in creating and representing the self and cultural Others in the context of cultural tourism? Michelle MacCarthy addresses this question by examining four arenas of interaction between Trobriand Islanders and tourists: formal performances, informal village visits, souvenir shopping, and tourist photography. Drawing on both symbolic/interpretive approaches and concepts drawn from economic anthropology, she examines the relationship of tourism to the commoditization of culture, the ways in which local residents actively represent and enact "Trobriandness," and the ways tourists interpret and narrate their experience. MacCarthy offers an anthropological critique of concepts of authenticity, tradition, and cultural commodification, based on long-term fieldwork among Trobriand Islanders and tourists. These notions, which have particular meanings as analytical concepts in anthropology, are also used and strategically deployed in the discourses of both Trobriand Islanders and tourists. Ideas about primitivity and cultural essentialism, while critiqued by anthropologists, are nonetheless used by both parties in tourism interactions to conceptualize and contextualize difference. MacCarthy demonstrate how such tropes are employed in ways that fit with prevailing metanarratives which each side holds about the other, and how these tropes are reproduced both in individual narratives of both tourists' and Trobrianders' experiences and in their interpretations (often misconstrued) of the lives of cultural Others with whom they interact. She examines the social dimensions of cross-cultural exchange in these four arenas (performance, village life, souvenirs, photography) to argue that cultural commodities are conceived of as singularities, a special category whose commodity status is downplayed in order to generate an increased sense of authenticity and to perpetuate the myth of a "primitive" economy and way of life more generally. In touristic encounters, experience itself is a sort of commodity, but relationships (real or imagined) are central to investing these experiences with meaning and value. This analysis contributes new understandings of the role and significance of authenticity in the anthropology of tourism, and its relationship to exchange; that is, how meaning and value are ascribed to the cultural products produced and consumed in the cultural tourism encounter with reference to ideas about what is and isn't authentic.

Book Information

Hardcover: 284 pages

Publisher: University of Hawaii Press (June 30, 2016)

Language: English

ISBN-10: 0824855604

ISBN-13: 978-0824855604

Product Dimensions: 6.3 x 1.1 x 9.1 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #3,681,859 in Books (See Top 100 in Books) #92 in [Books > History > Australia & Oceania > Papua New Guinea](#) #997 in [Books > History > Australia & Oceania > Oceania](#) #4556 in [Books > Business & Money > Industries > Hospitality, Travel & Tourism](#)

Customer Reviews

[McCarthy] manages to challenge a number of assumptions, both popular and professional, about the phenomenon of cultural tourism and to bring it to life in a way that is fresh, informative, and appealing both to student and general audiences and to professional scholars.-- "Anthropology Review Database"MacCarthy presents a wonderful ethnographic work examining cultural tourism and the conceptualization of authenticity from various vantage points within the Trobriand Islands of Papua New Guinea. . . . As readers navigate through shared narratives and collective histories, they cannot help but feel they are immersed in the Trobriand Islands culture. Libraries with anthropological collections focusing on Pacific Island studies or cultural heritage tourism should have a copy of this work.-- "CHOICE"

[McCarthy] manages to challenge a number of assumptions, both popular and professional, about the phenomenon of cultural tourism and to bring it to life in a way that is fresh, informative, and appealing both to student and general audiences and to professional scholars. (Anthropology Review Database)MacCarthy presents a wonderful ethnographic work examining cultural tourism and the conceptualization of authenticity from various vantage points within the Trobriand Islands of Papua New Guinea. . . . As readers navigate through shared narratives and collective histories, they cannot help but feel they are immersed in the Trobriand Islands culture. Libraries with anthropological collections focusing on Pacific Island studies or cultural heritage tourism should have a copy of this work. (CHOICE)

[Download to continue reading...](#)

Making the Modern Primitive: Cultural Tourism in the Trobriand Islands Soap Making: 365 Days of

Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Best Practice in Accessible Tourism: Inclusion, Disability, Ageing Population and Tourism (ASPECTS OF TOURISM) Tourism, Culture and Development: Hopes, Dreams and Realities in East Indonesia (Tourism and Cultural Change) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Frommer's Vancouver Island, the Gulf Islands & the San Juan Islands (Frommer's Vancouver Island, the Gulf Islands & the San Juan Islands) Women of Value, Men of Renown: New Perspectives in Trobriand Exchange (Texas Press Sourcebooks in Anthropology) Military Life in Dakota: The Journal of Philippe Regis De Trobriand (Mississippi Valley Historical Association) Understanding and Managing Tourism Impacts: An Integrated Approach (Contemporary Geographies of Leisure, Tourism and Mobility) Tourism in the Pacific: Issues and Cases (Tourism and Hospitality Management Series) Accessible Tourism: Concepts and Issues (ASPECTS OF TOURISM) Dark Tourism (Tourism, Leisure & Recreation) Tourism in Africa: Harnessing Tourism for Growth and Improved Livelihoods (Africa Development Forum) Bermuda History, Travel Guide and Tourism: Bermuda people and immigration, tourism information, Government, Culture and Economy Tourist Destination, Gambia tourism: discovery on Gambia tourism resources and Business opportunities Tourism, Religion and Pilgrimage in Jerusalem (Contemporary Geographies of Leisure, Tourism and Mobility) The Tourists Gaze, The Cretans Glance: Archaeology and Tourism on a Greek Island (Heritage, Tourism & Community) MYSTERIOUS MICRONESIA: YAP, MAP, AND OTHER ISLANDS UNDER JAPANESE MANDATE ARE MUSEUMS OF PRIMITIVE MAN San Juan Islands: Including Victoria and the Gulf Islands (Moon San Juan Islands)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)